

Kevin Haynes

Senior Consultant

As a senior consultant with FMI's Research Services Group, Kevin Haynes provides a broad range of services to clients nationwide, including contractors, building product manufacturers, construction material producers and suppliers and industry related associations. Kevin's primary responsibilities include the management and execution of research projects, involving primary and secondary research methods.

Leveraging the experience and knowledge gained from interning with his family-owned construction company in Central Pennsylvania, Kevin has helped numerous clients on strategy engagements and market assessments. He has led several of FMI's Market Perceptions Studies. This in-depth customer satisfaction and loyalty assessment provides unparalleled insight and understanding of the factors that most influence an owner's contractor selection and/or recommendation and the contractor's position relative to its competitors. In addition, Kevin has worked with clients to explore business opportunities in new geographic markets.

Prior to joining FMI, Kevin was a Teach for America corps member and taught eighth grade North Carolina History and English. He served in this highly acclaimed national service corps by committing to lead and manage a classroom for two years in an under-resourced rural school district.

Kevin received his bachelor's degree from Duke University, where he graduated with distinction. He majored in Sociology and received a certificate in Markets and Management.



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